



THE MODERN FAMILY

Working Parents in a Nucleus Setup having One or Two Kids attending Schools and Tuitions. Living not so near to Workplace or The School. Own Vehicles for commuting. Maid or Servants helping to run Routine Life including Kitchen work. Occasional Trips here and there. Fixed monthly EMIs, Vendor Payments and scheduled Insurance Premiums. Small Savings and Investments if any.

And then, someone in the family has at least one in the close circle earning handsome salary, if not, making a good money from business in India or elsewhere.



A Real Story

...Shashidhar Bhat
Aug 2022

My friend had visited me one day last year at Delhi. He is the son of a retired senior bureaucrat, in his 30s working for an IT firm. I was excited to show him a dwarf Banana Tree grown in the front yard, a tiny gardening space I had. His response was “Ye kiska ped hain?” (which tree is this?)

I was shocked! And then realized the hard reality of the young generation born and brought up in the Urban Area. He might be eating Banana everyday, but did not know where and how it is grown. They are dangerously disconnected with the nature. Soil is dirt for them!!

Family First Programs by greenworkforce.in



Leaves as a Family Food

Grow edible plants at home for fresh daily diet, rich with nutrients

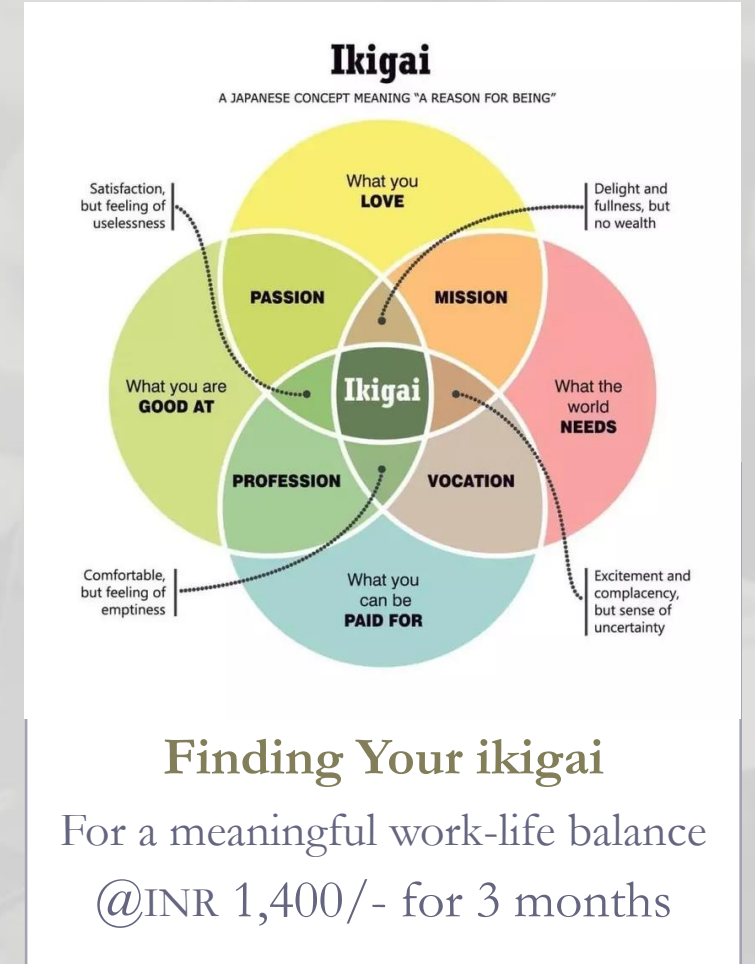
@INR 5,200/- annum



Gardening as a Learning Tool

Experiential Education for Young Minds (12 to 18 years)

@INR 2,000/- per season of 5 months



Finding Your ikigai

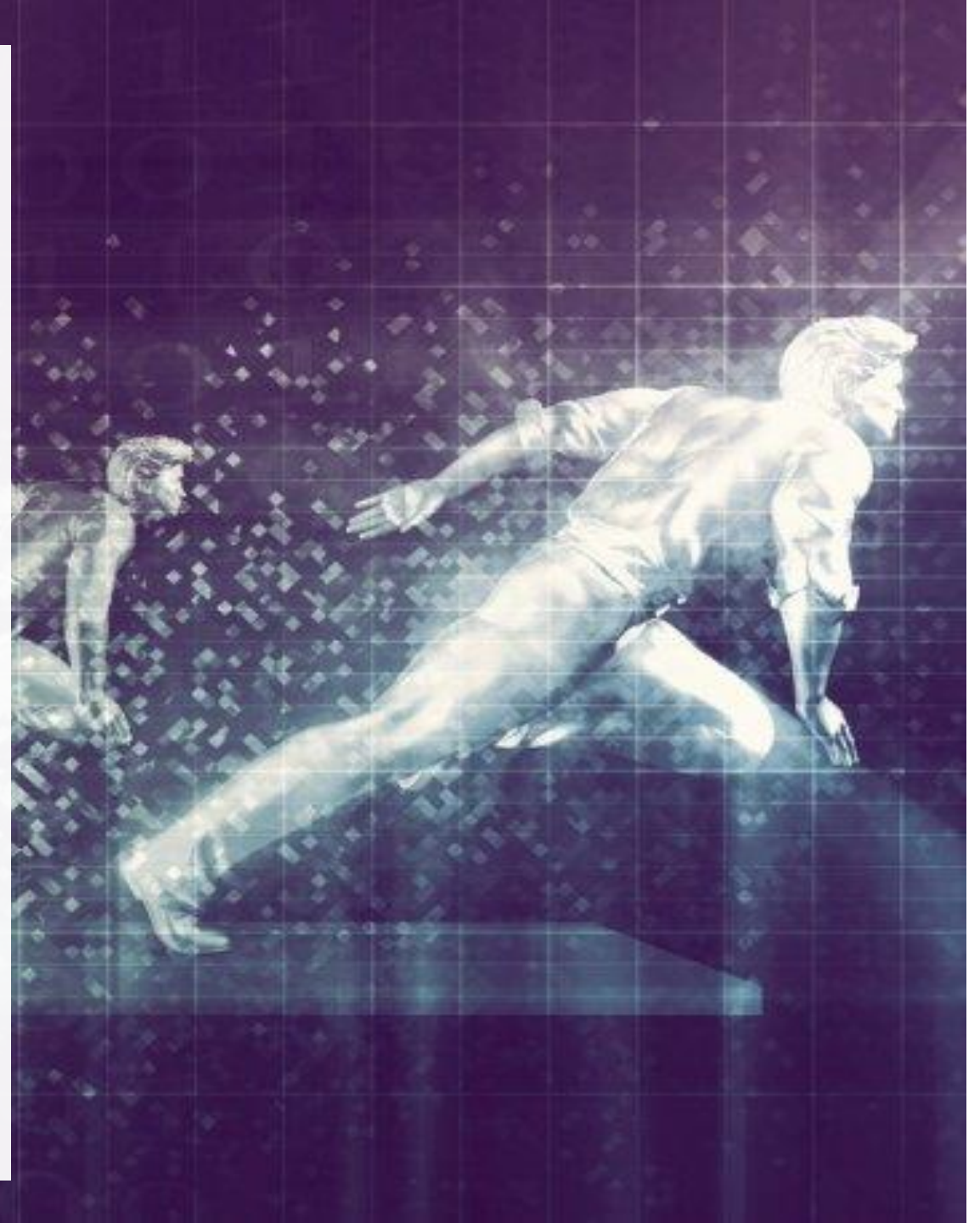
For a meaningful work-life balance

@INR 1,400/- for 3 months

Why?

Workforce, Workstyle and Workspace are changing rapidly across the world.

- While the industry is transforming to produce abundantly, the real benefits are not reaching everyone for their socio-economic-cultural development. Families are living in volatile, uncertain, complex and ambiguous world.
- Experiential Learning, self study lifelong, is inevitable to prepare for a meaningful professional path.
- Family wellness is the highest priority to mitigate the body and mind illness due to increased stress at workplace and at home.



Work n Industry Ecosystem is transforming



There is no meaning of 8-hours job in many industry segments – Services, Agriculture, Healthcare and Education mainly



Work-from-anywhere is universally accepted forcing many companies to opt for hybrid workspaces



On-demand jobs, Gig Economy, Aggregation Business are making inroads into the mainstream with its own baggage.

A person is shown from the side, sitting at a wooden desk. They are using a silver laptop. On the desk, there is a stack of books with a pair of sunglasses resting on top. A white mug of coffee is visible in the foreground. The background is a blurred indoor setting with a window.

Hacks

- **Gig work practices** in the global marketplaces. Gradually, one can discover and win in a meaningful and fulfilling career path.
- **Lifelong Learning** to prepare and deliver the best for the given scope of work. Build skills, experience and network to succeed in the professional world.
- **Become an Entrepreneur.** Building a team, innovating products and solving critical problems are never-ending opportunities.



Program Elements

- Purpose driven Outcome
- Simple Digital Tools like WhatsApp for productivity at convenience
- Open Model for absolute freedom, flexibility and innovation
- Clarity in scope of work, budget and timeline
- Inclusive – no barriers of age, sex, religion, region or language



People

- Participants in the family are the PROSUMERS (Producers + Consumers) of knowledge
- Mentors, Resource Personnel are a network of Industry Professionals, Researchers, Scientists, Entrepreneurs and Passionate Individuals
- Facilitators strongly believe in family values, socio-economic-cultural development of the region or the community

Call to Action

Discuss

WhatsApp on
+91 9871107526
for more details
or Email at
sbhat@arecapot.in

Decide

Take help to
decide on the
program to begin
with – When,
How, What?.
Goal Setting!

Payment

Paytm on
9311007526
or UPI
9311007526@paytm

Bank transfer facility
is also available on-
demand

Join

The programs
run in a cohort
of participants.
Remote content
delivery for real-
world activities

Progress

Everyday bite-
sized learning
continuously to
achieve time
bound
measurable
results



Brought to you by:

Ygwyn Private Limited

EIC, IIM Lucknow Noida Campus, B1,
Sector 62, Gautam Buddha Nagar, Uttar
Pradesh – 201307

WhatsApp: +91 9871107526

Email: sbhat@greenworkforce.in

