

# Produce for a Purpose

## District Level Initiative

By

[greenworkforce.in](https://greenworkforce.in)

**Lifelong learning | Gig Work Practices | Entrepreneurship**

*COVID-19 is just a reason for us to look for a corrective path on education and work engagement. In fact, it is a crucial time for more reasons to innovate and produce something good for the country, how much ever small it is!*

*Join us!!*

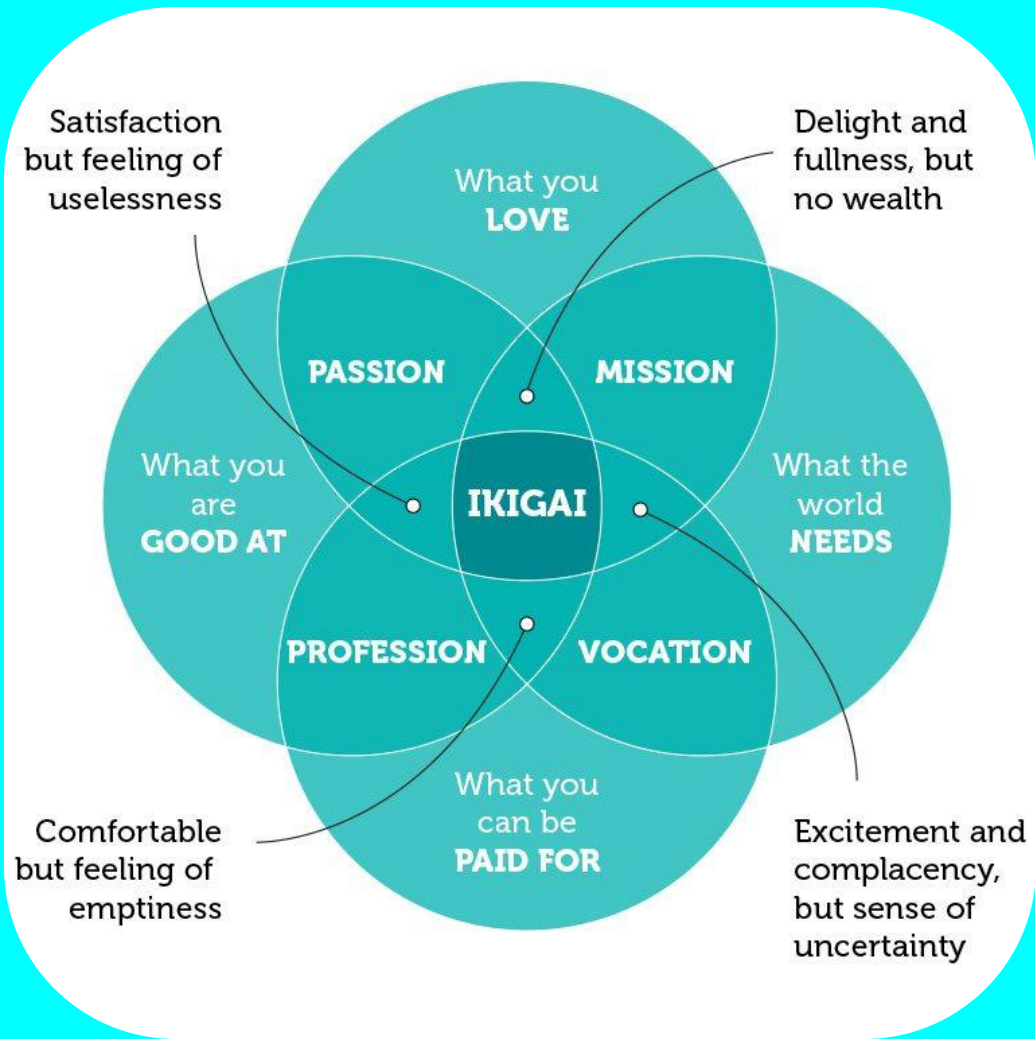


we are not advising to quit the job, unless it is a severe condition or a compulsion to do so.

what are you struggling for? A monthly income of INR 20,000/- to INR 2,00,000/- ? or more ambitious? after spending 10+2+3/4/5 years for degree? or did you go for Masters and PhDs? Did you get your choice to study something related to your natural/family/community Talent? was there an option in your career to pick the dream job?

**Here is a second chance!** Rediscover yourself and chase your dream!! Freedom and flexibility matters for happiness, balancing between professional and personal goals, commitments and realities.

# Does ikigai interest you?



Ikigai answers many questions about your learning and professional goals.

Step 1

# GigLeader / Facilitator / Partner / Associate

**We are hunting for district leaders** with proven skills, experience and network who is either a native resident or someone with 5 years of local experience. Passion is the differentiator.

**Scope of work:** Learn and understand greenworkforce programs (on lifelong learning, gig work practices and entrepreneurship) organize the community, connect to resources, carry out scheduled socio-economic activities and measure the outcome. Collaborate with peers, mentors and partners for growth.

**Budget/Compensation:** Earnings from the programs

**Timeline:** Ongoing - perpetual engagement



# Step 2

# A Local Startup Ecosystem



Join  
Community!

We believe a local district ecosystem is the critical factor in socio-economic-spiritual development of the community. Our aim is to bring the stakeholders together to **identify the youth, groom them, ignite and nurture the ideas for a meaningful purpose**. A sustainable development demands multi-dimensional efforts to fulfill it. **Of course, technology is the driver!**

Target is to bring at least 500 in the district community - a mix of aspiring career seekers, working professionals, experienced domain leaders, helping hands...

**Start Small to Grow Big:** Begin with what is available readily and accessible, say 10 Gunta land, or small family business, creative skills, special knowledge on food, culture or heritage, or simply a laptop with good internet and decent language skills. Each one brings something to the table, we believe in the theory of multiple intelligence.



# Step 3

# Work in an Open n Dynamic Platform



Be a Gig  
Warrior

It is all about bringing everyday progress in achieving the goals. You may start with a minimum of 1-hour a day engagement along with what you are doing already as a profession - agriculture, employment, services, self-employment or a small business. Even an enthusiastic house-maker or a retired citizen are welcome!

Daily, we learn something new, do work for self or for clients, hack with the startup idea and never get tired. We solve problems, help others to solve and collaborate in a team to do more.

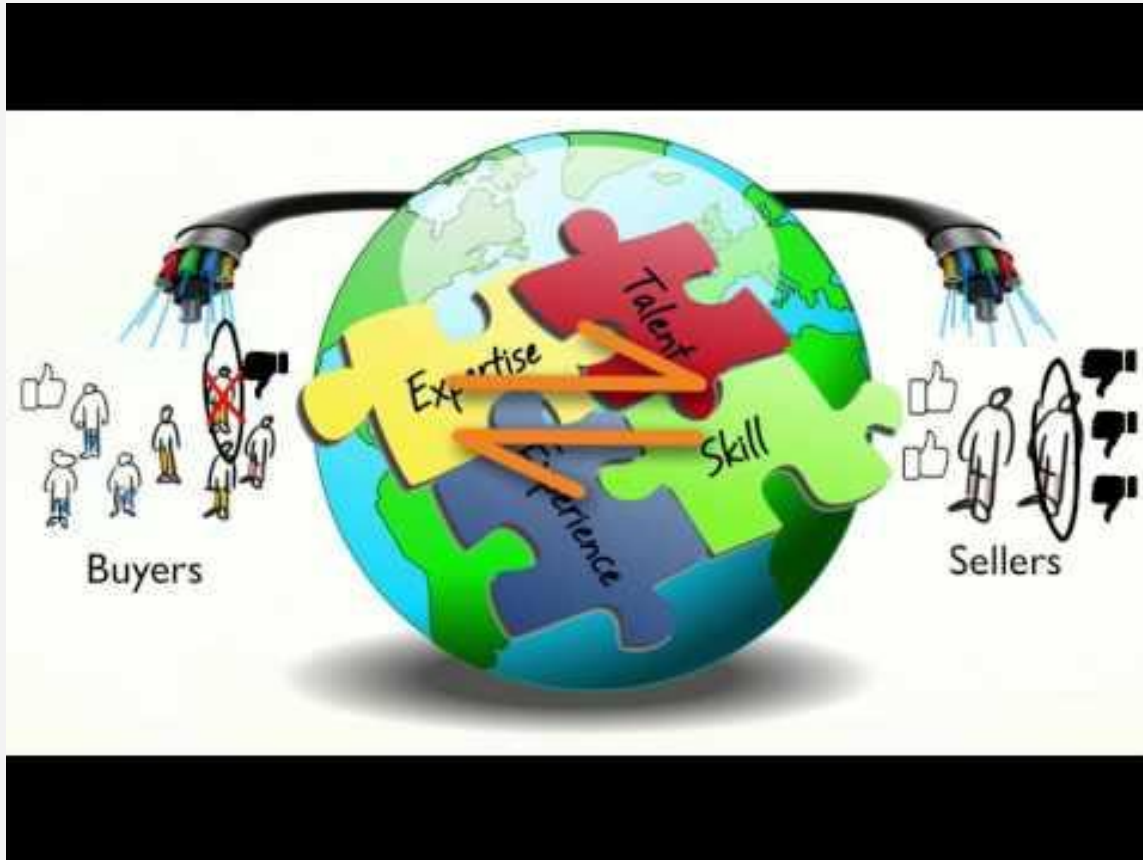
It is an absolute freedom and flexibility to build one's professional career. New economy is as valuable as the bank balance, we build it systematically.



Incubatee at Noida Campus



Registered as **Ygwyn Pvt. Ltd.** : IIM Lucknow Noida Campus, B-1, Sector 62,  
Gautam Buddh Nagar, Uttar Pradesh - 201307



Two crore youth turn 18 years of age in India every year to become work eligible! Where are the jobs for them?

Preparation for future of work is the key success factor! **Create your own path for lifelong learning, gig work practices and entrepreneurship**

*Transform every idle hour n idle resource into Productivity*

# Programs for a **lifetime engagement!**

**In adherence to UN Sustainable Development Goals 4 & 8**

Experiential Learning to  
explore the Innovation Cycle

Age group: 13 to 18 years

STEM + Creativity

Heutagogy based Lifelong Learning | Work  
Practices in the Gig Economy markets |

Entrepreneurship Programs

Age group: 18 years and above

Preparation for the 4th  
Industrial Age

Age group: 16 to 21 years

Technology + Human Skills

Produce for a purpose at district levels is a special program conceived, developed and delivered by greenworkforce.in  
While **GigTeams** strive to produce for their growth, they also engage other startups and MSMEs as clients helping them grow.

# The Team



[Prof M M Pant](#)  
Inspiring Mentor



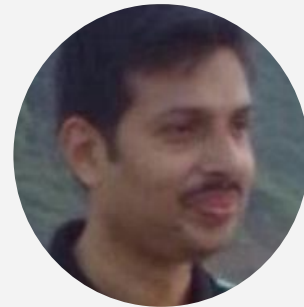
[Shri S N Zindal](#)  
Advisor



**Shashidhar Bhat**  
**Lead - Gig Practitioner**



Raj K Pathak  
Brand Advisor



Mahesh Bhat  
Tech Wizard

*Founder:* Shashidhar Bhat worked in IT and Communication industry for 20 years before venturing into a social startup focusing on programs related to lifelong learning, GigEconomy work practices and Entrepreneurship.

*Brand Advisor:* Raj K Pathak Media & PR champion with 25 years of experience. Special interest in MSMEs

*Tech Wizard:* Mahesh Bhat, a self made freelancer. Loves Coding, Problem Solving and Trekking in Himalayas. Delivered 100s of Web Projects. He puts up 10+ years of freelancing experience with India n international clients.

Extended support by: **Family & Friends | Community | Freelancers**

**Passion driven DREAM TEAM with Right Direction, Wide Reach and Diverse Skills**



GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre

## Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

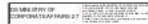
I hereby certify that YGWYN PRIVATE LIMITED is incorporated on this Twenty second day of June Two thousand eighteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U93000UP2018PTC105585.

The Permanent Account Number (PAN) of the company is AABCY0144K

The Tax Deduction and Collection Account Number (TAN) of the company is MRTY00515E

Given under my hand at Manesar this Twenty second day of June Two thousand eighteen .



Digital Signature Certificate  
Mr AJAY KUMAR MEENA  
Deputy Registrar Of Companies

For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

YGWYN PRIVATE LIMITED

L-Incubator, IIM Lucknow Noida Campus., B-1, Sector 62., NOIDA,  
Gautam Buddha Nagar, Uttar Pradesh, India, 201307



\* as issued by the Income Tax Department

**Broad Statement:** 'greenworkforce.in' is a dynamic platform to experience the professional journey from the preparation for the industry4.0 as a Lifelong Learner to practice career in the GigEconomy marketplace and finally achieve the goals in the Entrepreneurial World. This is a Social Entrepreneurship model for inclusive growth of aspiring entrepreneurs, independent professionals, employment seekers, and the fresh innovative minds. We are a part of the vibrant startup incubation cohort 2018 at L-Incubator, IIM Lucknow Noida campus - an elite institution for management studies in India.

**Specific Statement:** Use the hybrid model of human network and the digital space to reach the youth everywhere and offer them 1) Heutagogy based Lifelong Learning courses as a preparation for the Future Of Work 2) GigTeam working model to practice Freelancing 3) Entrepreneurship for a purpose



GigTeams engaged startup/business clients from India, USA, Sweden, Czech Republic, UK and Brazil. | Partner engagements at Argentina, Kenya and South Africa. | Delivered more than 60 Knowledge Sessions and Lifelong Learning Courses for the Startups, MSMEs, Academia n Open Communities | Key contributions to global accelerator program and incubators. | Engaged hundreds of Startup Aspirants and Professionals

## Growth Projection for next 6 to 12 months: FY 2020-21

- Dozen Indian districts with active startup ecosystem
- 2-day workshops on entrepreneurship in each district
- Delegation of at least 10 ventures from each district at national / international trade shows
- Engagement with 40 New startups/small businesses in each district
- At least 400 direct employment opportunities in each district
- Delivery of lifelong learning courses to impact 100 target communities



# Some of our Priorities!



What can we grow or produce in a small piece of village land or elsewhere to make a decent living?

Do a rural youth really need to migrate to urban area? Is his/her education not useful in the native place? Can a farmer be the technology guy too?

**...Let us brainstorm!**

**Emerging Technologies:** Real world applications of Artificial Intelligence, Internet of Things, Drones, Robots, Blockchain, 3D Printing, AR/VR/Xtended Reality, BioTechnology, Cyber Technologies, Cloud Computing....Quantum...

**Plants for a Purpose:** Campaign for urban families to grow a minimum of 25 plants with whatever space they have.

**Food, Culture n Heritage:** Do we really know what Nature and Society has gifted us? A project to showcase our neighbourhood for its richness.

**Open Innovations:** Local solutions to global problems are the best community approach for a sustainable development

