



Incubatee at Noida Campus



Registered as **Ygwyn Pvt. Ltd.** : IIM Lucknow Noida Campus, B-1, Sector 62,
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A GigTeam is a 4 to 8 members purpose driven group with fresh innovative minds, aspiring entrepreneurs, independent professionals and career seekers. The virtual team delivers the client projects while experiencing a lifelong engagement together to explore the career paths for socio-economic developments and win in the global marketplace.

Sponsor a GigTeam

GigTeam Options



Sponsored GigTeams: The skills matrix are specific to the demands of the industry/organization sponsor based on the manpower forecast for next 180 days

Vertical GigTeams: The skills matrix are specific to the industry verticals and micro-verticals like Web Technology / Writing n Research / Creative / Industry 4.0 etc



Versatile GigTeams: The skills matrix are a diverse combination for working on broader projects and system integration assignments.

Sponsor Benefits @INR 10,000/-



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- 1 year ready access to On-Demand workforce relevant to the business needs
- Instant hire against full-time positions
- Organically nurtured workforce vetted for quality, communication and behavioural skills
- Save time and money in hunting for human resources
- No need to hire interns and trainees. No supervision cost

The Challenge

Every year 2 crore people reach the employment age. It's our duty to ensure that they have a proper livelihood. With the latest technological advancements. We are trying to build a skilled workforce.

Reference: A Twitter message from the Minister MSDE, GoI



Gig Jobs created by Startups can help them in every stage of development and growth - Product Design, Marketing, Fund Raising, Documentation, Back Office

The Opportunity

India has the **2rd largest startup ecosystem** in the world; expected to witness YoY growth of 10-12% ~20,000 startups in India; around 4,750 of these are technology led startups 1,400 new tech startups were born in 2016 alone; implying there are 3-4 tech startups born every day

<https://www.startupindia.gov.in/content/sih/en/startup-scheme/International/indian-startup-ecosystem.html>

#GigTeamsEverywhere

The addressable market size is the collective size of the pooled work hours put into productivity in the **knowledge industry** from the individuals at every home, campus, hostel, co-working space, organizations or elsewhere. GigTeam, the last mile unit for workplace interface is a team of 4 to 8 members lead by a GigLeader (team leader). We estimate a **billion size economy** with an average team revenue ranging from INR 50,000/- to INR 2,00,000/- per month from the client assignments both from the international markets and the local opportunities.

- [BusinessLine published in Jan 2018](#) - India could have up to 20 million ‘freelancers’ — individuals who use computers/internet to offer services in both domestic and export markets. There is also an industry estimate of the Indian ‘freelancers’ market size growing to whopping \$20-30 billion by 2025.
- India is the largest freelancer market in the world and is poised for growth. One-in-four freelancers in the world is from India according to Paypal study.
- [Forbes magazine](#) in its prediction article for 2018 quotes 57+ million freelancers globally.

greenworkforce strategy is to build GigTeams everywhere and help them be a self sustainable unit by extending technology tools, human network, and team collaboration. Innovation in the trending gig model is the key value for the workforce. And, it is dynamic!

The Road Ahead...A Dynamic Model of Discovery, Preparation, Execution and Review

- **Programs for purposes:** We design, develop/collaborate and deliver the programs for GigWarriors (freelancers) to sustain in the changing workplace like '**Start Small ToGo Big**', '**Become a Teacherpreneur**', '**Freelancing Deep Dive**'
- **Selective Assignments:** Take up only those projects/tasks which adds value to the professional career of GigWarriors
- **Mobile first Lifelong learning:** We have started with WhatsApp as channel to deliver learning programs like 'Making Sense of AI', a mass awareness program
- An established marketplace presence and equipped with best digital tools



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