



Incubatee at Noida Campus



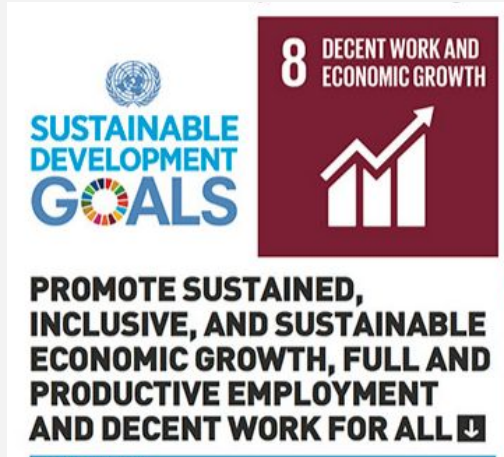
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Inviting fresh innovative minds, aspiring entrepreneurs, independent professionals and career seekers to join #GigTeamsEverywhere. It is a lifelong journey for us together to explore the alternate paths for socio-economic developments and win in the global marketplace. We adhere to the United Nations Sustainable Development Goals with utmost respect to the values and heritage of the local community.

Join Here!

The Direction



<http://in.one.un.org/page/sustainable-development-goals/sdg-8/>

The Challenge

Every year 2 crore people reach the employment age. It's our duty to ensure that they have a proper livelihood. With the latest technological advancements. We are trying to build a skilled workforce.

Reference: A Twitter message from the Minister MSDE, GoI

The Opportunity

India has the **2nd largest startup ecosystem** in the world; expected to witness YoY growth of 10-12% ~20,000 startups in India; around 4,750 of these are technology led startups 1,400 new tech startups were born in 2016 alone; implying there are 3-4 tech startups born every day

<https://www.startupindia.gov.in/content/sih/en/startup-scheme/International/indian-startup-ecosystem.html>

#GigTeamsEverywhere - Transform every idle hour into Productivity

Programs for a **lifelong engagement!**

Experiential Learning to
explore the **Innovation Cycle**
Age group: 13 to 18 years
STEM + Creativity

**Heutagogy based Lifelong Learning | Work
Practices in the Gig Economy markets |
Foundation to Entrepreneurship**
Age group: 18 years and above



Preparation for the **4th
Industrial Age**
Age group: 16 to 21 years
Technology + Human Skills

Building a nation of versatile professionals
to practice Gig jobs in teams (GigTeams)
driving their passion and succeed to earn
the cash, but also build digital assets,
intellectual properties along the work life.
**Breaking the barriers of age, gender,
religion, language or regional disparity.**

Compliance and Contract Management for Global Operations

Online Job Marketplace / Freelance aggregators

Lifelong Learning, Self Help, Personal grooming

Work Productivity, Automation / Client Management Tools



#GigTeamsEverywhere
A Layer of Success Relationships built Digitally
Single Sign-in to access multiple Applications / SaaS / User Roles
Industry4.0 Enabled to extend better user experience

Work in progress - short of 3 Man Months

GigTeam - Leaders and Freelancers

Strategic Partners & Key Accounts

Core Team & Domain Experts/Mentors

#GigTeamsEverywhere

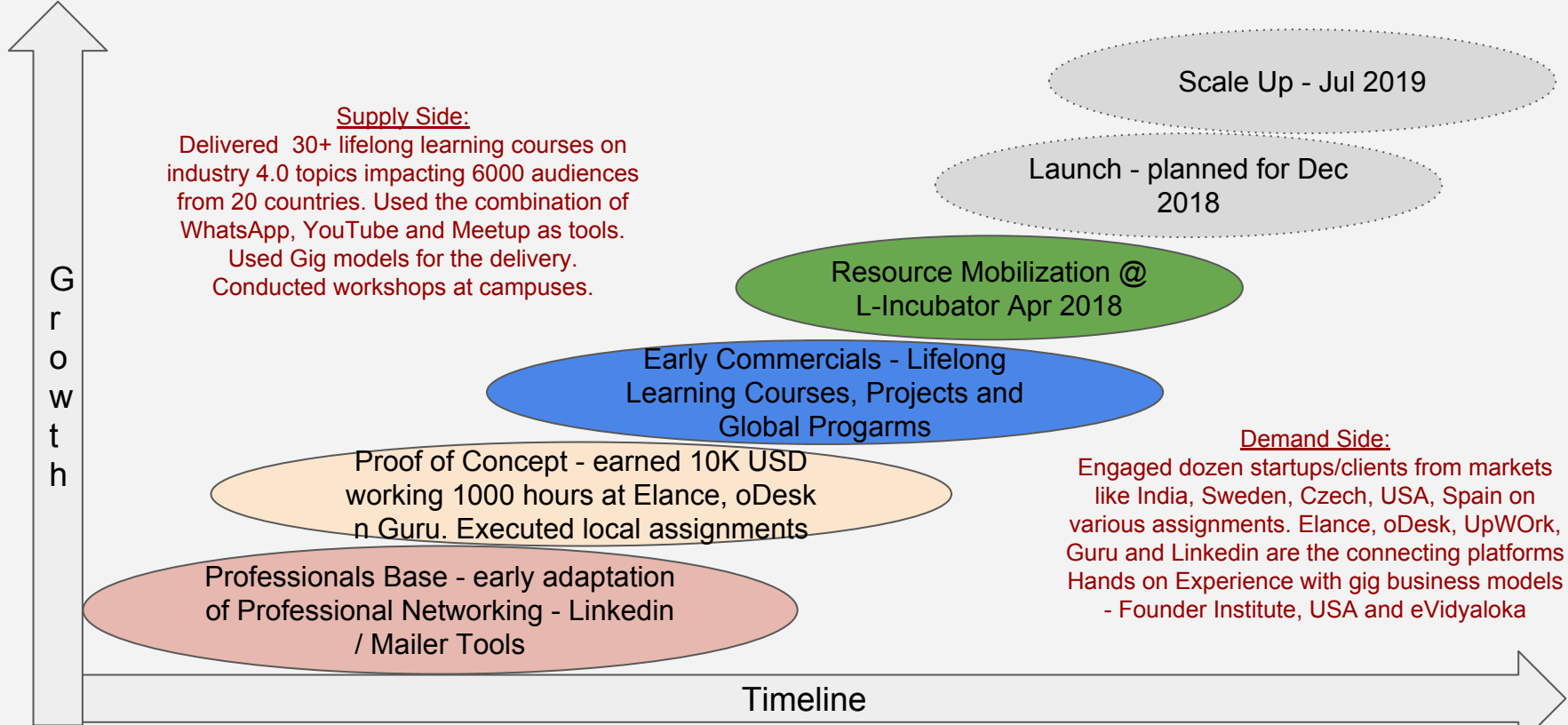
A market size indicator

The addressable market size is the collective size of the pooled work hours put into productivity in the **knowledge industry** from the individuals at every home, campus, hostel, co-working space, organizations or elsewhere. GigTeam, the last mile unit for workplace interface is a team of 4 to 8 members lead by a GigLeader (team leader). We estimate a **billion size economy** with an average team revenue ranging from INR 50,000/- to INR 2,00,000/- per month from the client assignments both from the international markets and the local opportunities.

- [BusinessLine published in Jan 2018](#) - India could have up to 20 million ‘freelancers’ — individuals who use computers/internet to offer services in both domestic and export markets. There is also an industry estimate of the Indian ‘freelancers’ market size growing to whopping \$20-30 billion by 2025.
- India is the largest freelancer market in the world and is poised for growth. One-in-four freelancers in the world is from India according to Paypal study.
- [Forbes magazine](#) in its prediction article for 2018 quotes 57+ million freelancers globally.

greenworkforce strategy is to build GigTeams everywhere and help them be a self sustainable unit by extending technology tools, human network, and team collaboration. Innovation in the trending gig model is the key value for the workforce. And, it is dynamic!

The journey so far...



The Road Ahead...A Dynamic Model of Discovery, Preparation, Execution and Review

- **Programs for purposes:** We design, develop/collaborate and deliver the programs for GigWarriors (freelancers) to sustain in the changing workplace like '**Start Small ToGo Big**', '**Become a Teacherpreneur**', '**Freelancing Deep Dive**'
- **Selective Assignments:** Take up only those projects/tasks which adds value to the professional career of GigWarriors
- **Mobile first Lifelong learning:** We have started with WhatsApp as channel to deliver learning programs like 'Making Sense of AI', a mass awareness program
- We value **paid tools** from the freemium basket to enable GigTeams- UpWork, Guru, Basecamp, Zoom, Meetup, Linkedin, Mailchimp, HubSpot
- Hands on experience with **Gig models** - Elance, oDesk, Founder Institute, eVidyaloka, Local Business Clients. We continue to explore Gig Economy for its advantages.

STRENGTH

Abundant Market size
Easy Market Accessibility
Access to Technology Tools
A great social value
Matured team + Inspiring mentors

weakness

Low on Resources
Far away to Universal Basic Income



Emergence of Industry 4.0
Government Support for Digital India
Rapid Development of Mobile and Internet infrastructure

Cross Border Business regulations
Cyber Threats

opportunity

THREAT

The Team



Prof MM Pant
Inspiring Mentor



Shashidhar Bhat
Gig Practitioner



Raj Pathak
Brand Advisor



Mahesh Bhat
Tech Wizard

Founder: [Shashidhar Bhat](#) worked in IT and Communication industry for 20 years before venturing into a social venture focusing on programs related lifelong learning, GigEconomy work practices and Entrepreneurship.

Brand Advisor: [Raj Pathak](#) Media & PR Specialist with 25 years of experience

Tech Wizard: Mahesh Bhat, a self made freelancer Loves Coding, Problem Solving and Trekking in Himalayas. Delivered 100s of Web Projects. He puts up 10 years of freelancing experience

Supported by: **Freelancers | Family & Friends | Community**

Passion driven DREAM TEAM with Right Direction, Wide Reach and Diverse Skills

Awards & Recognitions

Invited as a speaker on
number of occasions
greenworkforce.in/blog



- Presented 2 papers at UNESCO MGIEP TECH 2017 - 3 day international conference
- 1) Xtended STEAM education centers
 - 2) AI2AI - Artificial Intelligence Awareness Program



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