

Lifelong Learning and Earning Simplified



Incubatee at Noida campus

'greenworkforce.in' is a dynamic platform to experience the professional journey from the preparation for the industry4.0 as a Lifelong Learner to practice career in the GigEconomy marketplace and finally achieve the goals in the Entrepreneurial World. This is a Social Entrepreneurship model for inclusive growth of aspiring entrepreneurs, independent professionals, employment seekers, and the fresh innovative minds.

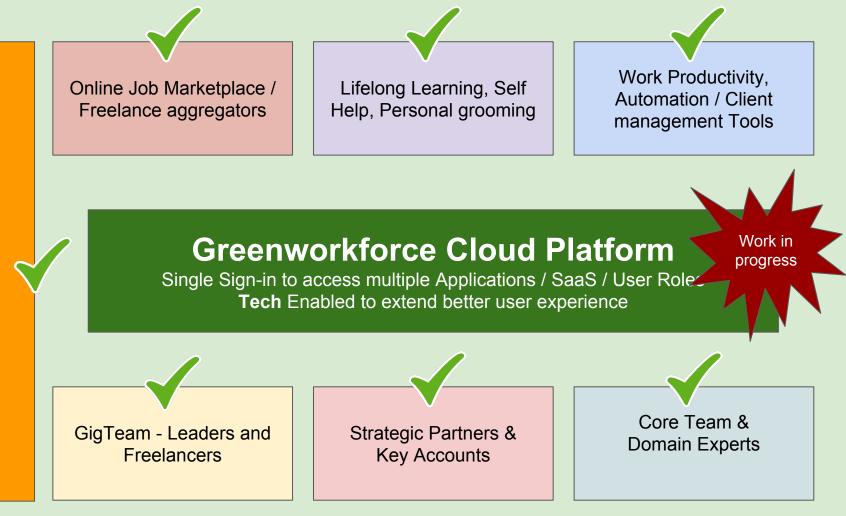
We are a part of the vibrant startup incubation cohort at L-Incubator, IIM Lucknow Noida campus - an elite institution for management studies in India.



### greenworkforce - a lifetime engagement!

Experiential Learning to explore the Innovation Cycle Age group: 13 to 18 years STEM + Creativity Heutagogy based Lifelong Learning | Work Practices in the Gig Economy markets | Foundation to Entrepreneurship Age group: 18 years and above

Preparation for the 4th Industrial Age Age group: 16 to 21 years Technology + Human Skills Building a nation of T-Shaped professionals to practice Gig jobs in teams driving their passion and succeed to earn the cash, but also build digital assets, intellectual properties along the work life. Breaking the barriers of age, gender, religion, language or regional disparity.



# education success

The expansion of entrepreneurship - There's a growing segment of people who are turning into entrepreneurs in a different sense - without having a big idea or creating a product. Rather than founding a startup, they're simply working independently as freelancers or by teaming up with one another.

experienc

GigLeaders

## education autor

Freelancing provides the crucial experience you need to become an entrepreneur

Lack of experience is the key factor preventing many people from making the break from their nine to five jobs and setting up on their own. *However, there is a straightforward solution to help people like these gain* **experience, contacts and confidence: freelancing** 

experience

**GigWarriors** 

#### **Online Work Freelance Earnings**

Cumulative All Time

How? We have shortlisted platforms to create economic and social value on a global scale by providing a trusted online workplace to connect, collaborate, and succeed. For example, today, Upwork is the premier platform for top companies to hire and work with the world's most talented independent professionals. We're creating a world of unmatched talent and opportunity, where global teammates who are thousands of miles apart can work together seamlessly.

### GigTeam revenue illustration (urban scenario)

Weekly earning per Freelancer (Average case)	Online Projects	Programs for Lifelong Learning / Innovations	Small Business Services n other programs	Total	
Number of Clients 2		5	1	8	
Hours worked per week	20	10	10	40	
Average Revenue(USD)	200	100	100	400	

A team of 4+1 would earn a gross @2000 USD per week. 60% of the earning would be the net earning, ie 1200 USD. Equal distribution to 5 members is 240 USD weekly, near about INR 65,000/- earning monthly. Greenworkforce revenue per team per week@ 5% commissions around 60 USD, or INR 4,000/-

## An opportunity to innovate

Joining hands with like minded professionals, driving your passion to solve the local social issues would lead to innovation. Why not help the educators and learners around to introduce experiential learning, or makers culture? How about working on sustainable green projects in the neighbourhood? Are you a Digital Transformation Agent helping the small busineses to go online? Greenworkforce is community of such innovators. Opportunities are unlimited when you are free for yourself!



#### **GigTeams Building - Paid subscriptions:**

	#GigWarriors: INR 990 or 15 USD per annum	#GigLeaders: INR 35,000 or 500 USD per annum
Profile	everyday at least 1 hour, having one or more skills with commercial value, and	At least 5 years of industry experience, or masters degree in any subject, or professionals with global industry certification, willingness to manage #GigTeams working on diverse client projects, available on phone, internet for communication and work collaboration / supervision.
GWF Support	#Mentoring, Brand identity, Work orientation, Lead generation, and team collaboration. Tools for global standard work practices. Opportunities for industry skill certifications	#Mentoring, Brand identity, Work management tools, and the overall development of skills, experience and the professional network - foundation for an entrepreneurial journey.
Gig Earning	Majority share of project earnings ( 50% – 70%). Team incentives ( 1% – 5% )	Majority share of individual earning ( 50% - 70%), higher team incentive ( 15 to 20%).

greenworkforce community – <u>a free platform</u>: We go where people are and invite them for an alternate career to practice in the gig economy market, a global marketplace for variety of jobs. The independent professionals and the educated youth can work together as a team executing the client projects. The self-paced working opportunities give a sense of independence, flexibility and decent monetary rewards. The goal is not simply earn the bank balance, but, to acquire skills, experience and establish the network as key ingredients of the professional career in the 4<sup>th</sup> industrial age. This is a lifetime engagement.

<u>How it works?</u> We work closely with the local startup ecosystem in multiple countries catering to the needs of growing ventures. The job demands from the global market are carefully scrutinized for execution by the greenworkforce GigTeams comprising of 4 to 8 freelancers. In addition, there are corporate and organizations who look for vetted remote professionals managed by GigLeaders at greenworkforce.

We add value by **generating new jobs**. The #GigThinkTank associated with greenworkforce.in conceive new innovative programs, and implement these by taking assistance from #GigLeaders and #GigTeams. The programs are primarily the solutions to certain social or industry problems in the domain of education, employability and sustainable living linking to UN SDGs.

### **The Team**





Prof MM Pant Inspiring Mentor

Shashidhar Bhat Gig Practitioner



Raj Pathak Brand Advisor



Mahesh Bhat Tech Wizard

We are proud mentees of Prof MM Pant Former Pro-Chancellor at IGNOU

*Founder:* Shashidhar Bhat worked in IT and Communication industry for 20 years as you can see it in his public profile <a href="https://www.linkedin.com/in/shashibhat/">https://www.linkedin.com/in/shashibhat/</a> Since 2013, he is on a transformation mission to build a social venture and hence the new role <a href="https://www.linkedin.com/in/greenworkforce/">https://www.linkedin.com/in/shashibhat/</a> Since 2013, he is on a transformation mission to build a social venture and hence the new role <a href="https://www.linkedin.com/in/greenworkforce/">https://www.linkedin.com/in/greenworkforce/</a>

Co-Founder: Raj Pathak http://rajkpathak.com/ Media & PR Specialist

Tech Wizard: Mahesh Bhat Loves Coding, Problem Solving and Trekking in Himalayas. Delivered 100s of Web Projects

Supported by: Freelancers | Family & Friends | Community



Shashidhar Bhat

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\$30.00 /hr

Marketer, Small Business Advisor and Strategy Consultant © Delhi, India - 4:58pm local time

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#### **Proof of Concept**

We have started our journey during 2013 (by registering the

domain greenworkforce.in) as a part time activity to conceive,

develop and demonstrate the key elements of greenworkforce

Overview

The startups and sma initiatives like enterir

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Work History a

Lead Generation

Job in progress

Engineering Com Sep 2015 - Present venture. We earned more than 10K USD working 1000+ hours at top global online marketplaces (Elance, oDesk, Guru), we delivered 30+ topics on lifelong learning to impact 5000 audience from 20 countries (WhatsApp courses) and we engaged local startup ecosystem #FIWorldwide to experience the ground level realities. We are already on global map catering to few clients.

Seek support to affiliate my upcoming Academy from a reputed university \$50.00 earned

Associated with greenworkforce.in

 25 jobs in progress

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Drupal developer, Passionate about Drupal views

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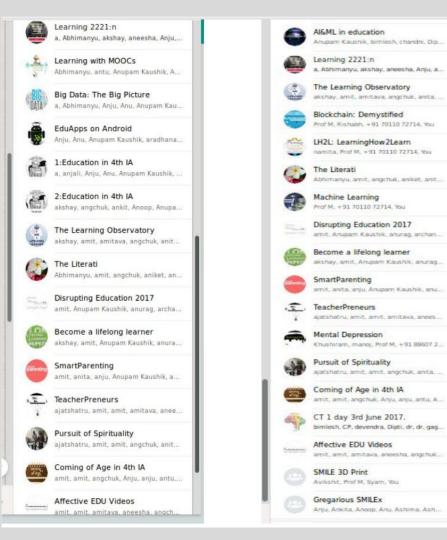
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## Educating on WhatsApp

Diverse topics for the preparation of 4th Industrial Age are covered through 5-days courses delivered on WhatsApp followed by in-person meetup to discuss the subject matters.

Heutagogy Practice: 30 Courses, 5000 Learners from 20 Countries

> YouTube Meetup



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#### Contact Shashidhar Bhat, Founder, greenworkforce.in

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We are expanding GigTeams! Join us today